Targeting Intensive Job Assistance to Ex-Offenders by the Nature of Offense: Results from a Randomized Control Trial

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July 2019

Abstract: As many as two-thirds of newly-released inmates will be arrested for a new offense within three years. This study evaluates the impact of job assistance on recidivism rates among ex-offenders. The job assistance program, run though the private company America Works, uses a network of employers to place clients. Ex-offenders were randomly assigned to intensive job assistance (treatment group) or the standard program (control group). The intensive program is meant to improve average work readiness for ex-offenders. It reduces the likelihood of subsequent arrest among non-violent ex-offenders, but has little effect on violent ex-offenders. The re-arrest rate for non-violent ex-offenders in the treatment group was 19.4 percentage points lower than those in the control group. The re-arrest rate for violent ex-offenders in the treatment group was indistinguishable from those in the control group. We estimate benefits from intensive job assistance from averted crimes and find that they outweigh the $5,000 up-front cost for non-violent ex-offenders.

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I.   Introduction

Approximately 650,000 people are released from federal and state jails and prisons in the U.S. annually.[2] Ex-offenders face daunting challenges in returning to society. Upon release, they are likely to struggle with substance abuse, lack of adequate education and job skills, limited housing options, and mental health issues.[3]

A great deal of taxpayer money has been spent on job assistance programs for this group. The U.S. has a long history of providing federal funding for community employment programs for ex-offenders, generally involving some combination of job-readiness (résumé writing, interview techniques, and the like), job-training (teaching skills related to specific jobs), and job-placement services (Visher et al. 2005). Although the direct benefits that come from such programs accrue to ex-offenders and are therefore private in nature, such programs also create social returns by lowering an individual's likelihood of recidivism (Drake et al. 2009; Bushway and Apel 2012). Having a legitimate job reduces the likelihood of recidivism for ex-offenders (Sampson and Laub 1997; Harer 1994).

Recidivism rates are extremely high; roughly two-thirds of ex-offenders are arrested for a new offense within three years of their release (Beck and Shipley 1989; Langan and Levin 2002).[4] If job-assistance programs reduce subsequent criminal activity as well as the chance that ex-offenders will be rearrested, then the social returns will be large. In the U.S., more than 23 million criminal offenses were committed in 2007, resulting in approximately $15 billion in economic losses to victims and $179 billion in government expenditures on police, judicial, and legal activities, as well as corrections (U.S. Department of Justice 2004, 2007, 2008). As McCollister et al. (2010) show, even relatively small crimes–like vandalism and larceny/theft– entail social costs of several thousand dollars, while major crimes–rape/sexual assault and murder–impose extremely high costs on society.

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[2] See http://www.justice.gov/archive/fbci/progmenu_reentry.html (accessed July 12, 2019). Holzer et al. (2003) note that more than 600,000 offenders are released, while Raphael (2010) notes that 725,000 inmates were released from either state or federal facilities. In 2011, more than 688,000 were released (Carson and Sabol, 2012).

[3] See http://www.nij.gov/topics/corrections/reentry/Pages/welcome.aspx (accessed July 12, 2019).

[4] This statistic comes from a Bureau of Justice Statistics (BJS) study on recidivism from prisoners released in 1994 from 15 states. A different research report found that the three-year recidivism rate was 45 percent for inmates released in 1999 and 43 percent for those freed in 2004 (Pew Center on the States 2011). A newer study on the recidivism rates of state prisoners released in 2005 revealed 68 percent were arrested within three years. See https://www.bjs.gov/index.cfm?ty=pbdetail&iid=6266 (accessed July 12, 2019).

With respect to finding employment, ex-offenders face many challenges because of supply-side factors as well as demand-side factors.[5] One important supply-side factor is the low level of education, training, and job experience possessed by many ex-offenders. Researchers have found that 40–70 percent of ex-offenders are high school dropouts (Harlow 2003; Travis et al. 2001; Freeman 1992). Harlow (2003) also found that 21–38 percent were unemployed when initially incarcerated. Ex-offenders also face important demand-side barriers; most employers are very reluctant to hire individuals with criminal records (Holzer et al. 2003). Some jobs or occupations are legally closed to those with felony convictions (Hahn 1991), while other jobs require significant levels of trustworthiness that ex-offenders are unlikely to have (Holzer et al. 2003). Many companies are also averse to employing ex-offenders because of the legal risk from negligent hiring (Glynn 1988; Bushway 1996; Connerley et al. 2001).

Widespread use of criminal background checks increases the difficulty for ex-offenders to find employment. The National Task Force on the Commercial Sale of Criminal Justice Information notes an "explosion" in criminal background checks since September 11, 2001, with millions of additional criminal record checks routinely conducted.[6] Approximately two-thirds of employers conduct criminal background checks on all job candidates (Society for Human Resource Management 2012). Roughly half conduct such checks to reduce liability for negligent hiring and to ensure a safe work environment. Non-violent felonies, in addition to violent crimes, are very influential in decisions not to extend job offers. Recent experimental work finds that employers that asked about criminal records were 63% more likely to call applicants with no criminal record (Agan and Starr, 2018). Interestingly, callback rates do not vary much by non-violent crime type or race (Agan and Starr, 2017). Public sentiment towards background checks has waned in recent years coinciding with government-imposed "ban the box" policies, which prevent employers from asking about a job applicant's criminal record until late in the hiring process. Recent work shows negative effects of such policies on labor market outcomes.[7] As a consequence, overcoming initial barriers to employment remains critical for those with criminal

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[5] Holzer et al. (2003) note that supply-side factors include limited education, cognitive skills, and work experience as well as substance abuse and other physical/mental health problems. Many ex-offenders also face racial discrimination.

[6] See http://www.search.org/files/pdf/ReportofNTFCBA.pdf (accessed July 12, 2019) and https://web.archive.org/web/20190123214800/http://www.search.org/files/pdf/RNTFCSCJRI.pdf (accessed July 12, 2019).

[7] Recent work finds statistical discrimination from ban the box policies, especially for young African-American men (Agan and Starr, 2018; Doleac and Hansen, 2020).

backgrounds. Even if ban the box policies are effective at improving employment of ex-offenders, only 13 states and 18 cities extend such policies to private employment (Avery, 2019).

To the extent that job assistance programs can overcome inherent barriers that ex-offenders face obtaining employment, such programs could play a role in reducing criminal recidivism. This study provides results from an experimental evaluation of an intensive job assistance program aimed at improving job readiness and placements. The experiment involved 259 ex-offenders in New York. Randomization enrolled approximately half of enrollees to the intensive job assistance program while the remainder were enrolled in a standard program (offering less intensive job-readiness skills and self-directed job search). Job assistance sessions were administered on a rolling basis between June 2009 and December 2010. Of the initial 259 participants, 219 were linked to administrative arrest records obtained through July 2012, meaning our study follows participants for 18 to 36 months after the randomized intervention.

The intensive program was administered by America Works, a New York–based private employment company with operations in seven states and the District of Columbia. The firm has more than 30 years of experience providing job assistance programs to groups that typically face significant barriers in the labor market. The program consists of intensive, short-term job-readiness training, job placement, re-placement in cases where the initial placement does not last, and regular follow-up and support for six months to ensure successful employment.[8]

Several features distinguish the America Works job assistance program from other employment programs. As with many of the chronically unemployed, overwhelming numbers of ex-offenders lack work experience, have little education, and do not know how to look for a job. The job assistance program is short-term nature (one to two weeks) with a "tough-love" approach. It stresses interpersonal communication: listening to coworkers and supervisors, following instructions, and being honest and responsive. Other "soft skills," such as time management and anger management, are also developed. For the ex-offender population, this training may have particular resonance, as it reinforces coping and communications skills learned in prison. America Works operates exclusively through performance-based contracts; the firm does not receive payment for services until clients are placed and retained for a stipulated period in a job. The company's contracts with New York's Human Resources Administration

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[8] The description of America Works programs closely follows internal memos produced by Public/Private Ventures, "Moving Men into the Mainstream: Study Brief," April 2006.

(HRA) and other agencies raise the likelihood that the jobs that America Works finds for its clients are good matches and that its clients are paid fairly and have opportunities to advance. The company actively engages in finding further placements if initial placements are not successful. America Works provides a guarantee to employers that it can successfully fill positions and ensures that if problems arise, employers can discuss their concerns. Given employers' reluctance to consider ex-offenders, such a guarantee may be an important impetus to hiring high-risk applicants.

Our evaluation context is relatively rare because of the randomized controlled trial. Based upon the observed participant characteristics, we find that the randomization appears to be carried out successful. The overall effect of intensive job assistance program is not statistically significant. However, there are important differences between violent and non-violent ex-offenders. The non-violent ex-offenders respond favorably to the intensive program. Only 31 percent of non-violent ex-offenders in the intensive program were subsequently arrested during the observation period, compared with 50 percent in the standard job assistance program. In contrast, there was no statistically significant different for violent ex-offenders (45 percent versus 43 percent). We also estimate the impacts on societal costs of recidivism. The evidence supports the notion that intensive job assistance program is effective for non-violent ex-offenders, but not effective for violent ex-offenders.

Section II of this paper summarizes existing evidence on reintegrating ex-offenders into society. Section III describes the aforementioned randomized controlled trial. Section IV discusses various data limitations of the analysis and explains the focus on criminal recidivism. Section V provides data description and empirical results. Section VI illustrates the costs and benefits of enhanced job placement. Section VII offers concluding thoughts.

II.   Existing Evidence on Reintegrating Ex-Offenders into Society

As Visher et al. (2005) note, community-based employment interventions for ex-offenders date as far back as the 1960s, with a series of well-known federal job-training programs following in the 1970s and 1980s, including the 1973 Comprehensive Employment and Training Act (CETA), the 1983 Job Training and Partnership Act (JTPA), and the 1998 Workforce Investment Act (WIN). However, virtually all evaluations of prisoner reentry and crime-abatement programs use nonexperimental techniques. Drake et al. (2009) identify 545

program evaluations, of which fewer than 5 percent used randomized controls. As a consequence, relatively few studies use methods comparable to our study.

Visher et al. (2005) conduct a meta-analysis of experimental evaluations of noncustodial employment programs for adult ex-offenders, where the program had to include, at a minimum, job training or placement. They note that only eight studies using random assignment could be identified in English-language publications; they characterize the knowledge about the effects of such programs as "hampered by inadequate contemporary research." The eight studies, implemented between 1971 and 1994, involved the Baltimore Living Insurance for Ex-Prisoners (LIFE); Transitional Aid Research Project (TARP); National Supported Work Demonstration (NSW), a job-training program for probationers; Job Training Partnership Act (JTPA); JOBSTART; Job Corps; and Opportunity to Succeed (OPTS). In these studies, recidivism measures included arrests, based on official records or self-reported behavior, for periods of up to 36 months after participation in the employment program. Based on their meta-analysis, Visher et al. conclude that the "eight interventions had no significant effect on the likelihood that participants would be rearrested."

Raphael (2010) discusses a number of more recent experimental studies of prisoner reentry efforts, including the Center for Employment Opportunities (CEO), based in New York City. The one-year evaluations of this program show little impact on recidivism (Bloom et al. 2007), but the second-year results showed that the treatment group was approximately 8 percentage points less likely to be convicted of a crime and 7 percent less likely to have experienced a post-release incarceration in prison or jail (Redcross et al. 2010). Raphael concludes that there is some evidence that income support, transitional employment, and human capital investments in ex-offenders may reduce criminal behavior and recidivism.

Several key points should be kept in mind about existing experimental literature. First, almost all the studies are quite dated; the most recent study in Visher et al.'s meta-analysis was from 1999. They note that the lack of federal funding for ex-offender programs in the 1980s created a gap in the development and implementation of such programs. Second, the types of offenses and number of arrests may matter for the efficacy of employment services. The OPTS program, initiated in 1994, targeted ex-offenders with histories of alcohol and drug offenses. The LIFE program targeted those with high likelihoods of future arrest for property crimes and no

history of drug or alcohol dependence. The NSW evaluation distinguished drug addicts from ex-offenders.

Reintegrating ex-offenders back into mainstream employment has provided motivation for recent "ban the box" policies. Nationwide, 35 states and over 150 cities and counties have adopted such policies which remove conviction history from job applications and delay background checks until later in the hiring process (Avery, 2019). However, such requirements are less frequent for private employment, where only 13 states and 18 cities have such policies. Such laws have become increasing popular in the last 10 years; prior to 2010, only two states had such policies. There is a growing literature that has examined these policies using the quasi-experimental variation created across geography and over time. Recent work examines callback rates in field experiments (Agan and Starr, 2018), and employment with observational data (Doleac and Hansen, forthcoming). Other work has directly examined employment outcomes for those with criminal histories with administrative data (Jackson and Zhao, 2017; Rose 2018). Unfortunately, ban the box policies appear to be ineffective at improving employment outcomes, and other policies that directly address employers' concerns about ex-offenders are likely to be more effective (Doleac, 2019).

This paper contributes to existing knowledge in several ways. The America Works randomized experiment is recent; the experimental intervention occurred in 2009 and 2010, with recidivism measured through 2012. The experiment examines the impact a costly short-term intervention – improving job readiness for ex-offenders. We find heterogeneous effects based on offenders' arrest histories (violent from non-violent).

III.   Description of the Randomized Controlled Trial

The randomized controlled trial (RCT) was overseen by Public/Private Ventures (P/PV), a nonprofit, nonpartisan, social research and policy organization whose mission was to improve the effectiveness of policies, programs, and community initiatives, especially as they affect vulnerable communities, at the America Works offices in 2009 and 2010.[9]

Both the intensive job assistance program and the standard program were administered by America Works. The intensive program included job-readiness training, job placement, and job retention. Obtaining and keeping a job require a set of skills. The program typically lasted two

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[9] The discussion in this section follows directly from P/PV's document "AW Study Rationale Brief," August 2006.

weeks with nearly daily training. The training typically focused on developing self-presentation skills through interview rehearsals and résumé preparation. The training also included work on following directions and communications with supervisors and co-workers. Following training, America Works arranges job interviews with employers and, when the placement is made, stays in contact with new hires and their employers for six months.

The intensive job assistance program is unique, but well established. The combination of both intensive training and the intensive placement and follow up services is likely extremely important. While this study is unique in examining the role of this program, we are limited in that we cannot differentiate the importance of the individual aspects of the program.

Recruitment of this study's 259 participants (which includes 254 ex-offenders and 5 hardship cases) took place at the New York offices of America Works from June 15, 2009, to December 17, 2010. Participants were all men who had been released from a prison, jail, or youth correctional facility within six months prior to their acceptance in the program. When a potential participant was identified, America Works described its program and completed typical intake procedures. America Works explained that a study of the program was being conducted and that participants had a 50/50 chance of receiving intensive job assistance, while other participants would receive typical job assistance. America Works then distributed written informed consent forms to potential participants.

The key difference between the treatment and control group is the scope and focus of services offered. P/PV documentation described enhanced services as: (1) intensive job-readiness training, (2) rapid-attachment job-placement services, and (3) retention services. Typical services involved: (1) job-readiness training and (2) self-directed job-search assistance.[10]

This RCT therefore aims to increase knowledge about the effectiveness of rapid attachment to the labor market; given data constraints discussed later, the analysis here examines the causal effect of intensive job assistance services on criminal recidivism. Although the underlying causal mechanism is that such assistance leads to better labor-market outcomes and

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[10] On its website, America Works describes four steps that it takes to get program participants back to full-time work rapidly. One step is a job-readiness program focusing on the "hard" and "soft" skills that employers are looking for. A second is sending participants to interviews and matching them with specific jobs. A third is continuing support for the participant after he finds a job (i.e., have a case manager follow up to ensure that the client is getting to work on time each day). A final step is working with participants to ensure that they are taking advantage of opportunities to increase their human capital (work-training programs, GED classes, etc.). See https://web.archive.org/web/20160128180716/http://www.americaworks.com/partners/how-we-work (accessed July 12, 2019).

less dependence on government programs–both of which, in turn, lead to reductions in recidivism–it is more difficult to convincingly examine intermediate steps due to data availability.

IV.   Research Questions: Opportunities and Limitations

Although P/PV successfully carried out the randomized intervention of enhanced job placement at the offices of America Works, collecting demographic and socioeconomic data at the time of the trial as well, P/PV was unable to gather data on certain outcomes that might have resulted from the intervention–outcomes pertaining to the labor market, use of government welfare programs, and criminal activity. Such data are necessary to determine if enhanced services have beneficial effects in those areas. Although gathering data on welfare use and labor-market outcomes was deemed infeasible, we were able to obtain comprehensive data on criminal histories, both before and after the experimental intervention. Criminal history record searches were conducted through the New York State Unified Court System in early August 2012. The court system website describes the record search:

> *"The New York State Office of Court Administration (OCA) provides a New York Statewide criminal history record search (CHRS) for a fee of $65.00.[11] One can submit a CHRS request via the on-line Direct Access program or by mailing in a CHRS application form. The search criteria are based on an exact match of Name and date of birth. The search results are public records relating to open/pending and convictions in criminal cases originating from courts of all 62 counties."*

We obtained criminal histories for felony and misdemeanor cases that occurred in New York for the study's 259 participants; the analysis uses 219 participants with successful links between the data sources. Although criminal history records are available from all counties, initial data collection started at different points in time (from 1978 to 1993).

V.   Data Description and Recidivism Results

1. Data Description

Data provided on the ex-offenders derive from two main sources. The primary source, which identifies ex-offenders in the experiment, is the baseline survey administered at the initial intake interview, as well as information on whether individuals were assigned to the intensive job assistance program (treatment group) or the standard program (control group). While data collected by P/PV concerning the treatment and control groups are complete, the baseline survey data were often incomplete, with many missing observations on specific questions. The primary data were then matched to public records on arrests and convictions (primarily from New York State) to form a criminal history of each participant. That history starts prior to the experiment and ends in July 2012.

As noted, 259 ex-offenders were enlisted for the study (including five "hardship cases"). They joined the study on a rolling basis from June 15, 2009, to December 17, 2010, with 130 in the treatment group and 129 in the control group. From this initial group of 259 ex-offenders, we were able to obtain accurate redacted arrest records for 219 of them, using public records from New York's OCA. Overall, 1,027 pages of arrest records were collected for the 219 individuals. Because arrest records for the remaining 40 ex-offenders could not be found, those individuals were excluded from the analysis. The original randomization resulted in 50.2% of the participants assigned to the treatment group (130/259). As can be seen in Table 1, 50.2% (110/219) of the remaining observations are in the treatment group.

Using these detailed arrest records, the 219 remaining participants in the study were organized into two categories based on criminal acts prior to enrollment in the America Works experiment: Violent ex-offenders and non-violent ex-offenders. When classifying study participants in these two groups, we assumed a hierarchical structure under which an individual was included in only one group. If the individual had been arrested for a violent crime and a property crime, he would be classified in the violent bin. Violent ex-offenders were defined as those who had committed any violent crime, as defined by the FBI Uniform Crime Reports, prior to participating in the America Works experiment. Under that definition, violent crime includes murder, rape/sexual assault, assault, and robbery. Non-violent ex-offenders include those who committed crimes against another person's property (burglary, grand larceny, trespassing, etc.), drug ex-offenders who had been convicted of selling or possessing controlled substances, and petty crimes including traffic/motor vehicle violations, criminal contempt, and harassment.

2. Summary Statistics

We create several variables that align arrests (or charges) with the timing of the experimental intervention that was rolled out from June 2009 to December 2010. We create variables for whether the participant was subsequently arrested, as well as the number of arrests, and for instances when demographics were missing from the baseline survey, we replaced the variable with the mean from sample (in the regressions).

An important, necessary step for causal inference is confidence that the experimental intervention was assigned randomly. We explore this in Appendix Table 1, where we show that, with one exception (community activities), the individual covariates appear unrelated to assignment of experimental treatment to intensive job assistance. Overall, the F-test of significance of the characteristics to predict the treatment was 0.83, which has a p-value of 0.69. We cannot reject the null that the characteristics as a whole do not predict treatment status. Additionally, we performed a joint multi-variate test comparing the treatment and control group characteristics, the $F(21,195)$ test statistic was 0.71 which has a p-value of 0.82. We accept the null that the means of these characteristics are not different across the two treatment categories. There is no evidence against random assignment of treatment.

We show summary statistics on arrests and baseline demographics in Table 1, for the full sample, as well as violent and non-violent ex-offenders. Recidivism – defined as being arrested after the experimental intervention – was observed for at least 18 months and as many as 36 months after the intervention. The earliest participants (enrolled in June 2009) were observed for the full 36 months while the latest participants (enrolled in December 2010) were only observed for 18 months. Criminal histories were obtained in early August 2012; in the analysis below, the cutoff for being observed is July 31, 2012. We have also tested, and the average length of observation is not different between the treatment and control group.

A baseline survey was administered to all participants regardless of assignment of standard or intensive job assistance. It asked straightforward demographic and socioeconomic questions, as well as asking respondents to self-report their criminal histories, participation in prison programs, and substance abuse/mental health.

The average age of ex-offenders was 39, with little variation across treatment and control groups. Only 7.4 percent of participants were married: those in the control group were slightly more likely to be married (8.3 percent) than those in the treatment group (6.4 percent). Many

respondents did not provide an answer for education level; only 129 (58 percent) of ex-offenders responded. Of those who did, over 72 percent reported having a high school or high school–equivalent degree, with the treatment group having a slightly higher rate, nearly 74 percent.

Non-response to race/ethnicity was also high, with 136 ex-offenders providing an answer. The vast majority (over 73 percent) reported African-American/black and over 23 percent reported Hispanic. Nearly 73 percent of ex-offenders possessed some kind of vocational training, and more than 60 percent had participated in job-training programs (of which nearly 42 percent participated while in prison). Fully 62 percent of the ex-offenders participated in a prerelease program. Nearly 73 percent reported receiving drug or alcohol treatment. The demographics from baseline survey makes clear that this group would struggle to obtain work.

Criminal histories were obtained from public records in New York State and merged with data collected by P/PV. Since criminal histories were limited to arrests and charges in New York, they represent an understatement if arrests and charges occurred in other states or were associated with aliases not linked to the individual. For both the treatment and control group, participants had approximately 6 arrests prior to the intervention.

3. Recidivism and Number of Arrests

In our first set of regressions in Table 2, we examine the likelihood of subsequently getting arrested after the job assistance intervention. In all columns, we estimate linear probability models with heteroscedasticity-consistent standard errors. For the full sample, in column 1, the overall re-arrest rate is 47.5%. Intensive job assistance insignificantly lowers the arrest rate 7.7 percentage points. In columns 2 and 3, we separate the sample of ex-offenders into the violent (126) and non-violent (93) groups based on their arrest record prior to treatment. The impact of intensive job assistance on arrest rates of violent ex-offenders is insignificant and substantively small; the coefficient estimate would imply a reduction in the likelihood of arrest of 1.6 percentage points from a mean of 51.4%. For non-violent ex-offenders, intensive job assistance causes a 16.5 percentage point reduction (p=0.11) in the likelihood of getting arrested, from a mean of 43.6%. The latter two columns show a dramatic difference in the impact of the intervention based on the nature of the offense.

In essence, our findings show that moderately-costly intensive job assistance is effective for ex-offenders who might be easier to re-integrate into the labor force in the first place (non-

violent ex-offenders), which in turn would lead to higher (unobserved) labor force participation and lower observed recidivism (Schnepel, 2018; Yang, 2017). In contrast, it may be the case that such training leads to less successful re-integration into the labor force for violent ex-offenders who pose substantially more downside risk to the firm, or it may be that possible the relationship between labor force participation and recidivism is fundamentally weaker for those with violent histories.

In columns (4)-(5), we add individual covariates to the recidivism model for violent and non-violent ex-offenders. We include number of pre-intervention arrests, age, marital status, education, drug/alcohol treatment, race/ethnicity, and various training programs that could be done in prison. Most of these individual characteristics insignificantly affect the likelihood of recidivism for violent ex-offenders, and their inclusion does not affect the findings about the ineffectiveness of intensive job assistance. However, the overall explanatory power of the model increases (via R-squared). The coefficient estimate for non-violent ex-offenders becomes statistically significant, but the magnitude does not change substantively and is consistent with the premise that treatment was random. The one noteworthy result is that the number of arrests prior to the intervention is strongly related to subsequent recidivism; each additional arrest raises likelihood of recidivism by 3.6 percentage points (and violent ex-offenders have, on average, 6.1 prior arrests). For non-violent ex-offenders, the impact of intensive job assistance is slightly larger, reducing the likelihood of recidivism by 19.4 percentage points (p=0.06). Few of the individual characteristics appear to affect recidivism, although each additional arrest prior to the intervention raises the likelihood of recidivism by 3.8 percentage points (and they have, on average, 5.9 prior arrests).

Finally, in columns (6)-(7), we use regression-adjusted inverse probability weighted average treatment effect estimators. This approach offers the advantage of both a more flexible functional form (through the regression adjustment), and reweighting by any differences in treatment assignment characteristics (through the inverse probability weights). We include the same covariates as in columns (4) and (5). For violent ex-offenders in column (6), the treatment effects model again shows a very small and insignificant reduction in recidivism (of 0.4 percentage points, p=0.99). For non-violent ex-offenders in column (7), we observe a reduction in recidivism of 17.5 percentage points (p=0.053), very similar to the regression results in column (5).

We next examine the number of post-intervention arrests in Table 3. We note that coefficient estimates here may be less comparable for violent and non-violent offenders, if violent offenders are likely to be re-arrested for more serious offenses, and as a consequence, to be incarcerated for longer periods of time in the post-intervention period, thus having fewer chances to be re-arrested. We estimate Tobit models since nearly half the sample are not re-arrested (and thus have a zero) during our winder (see table 1). This constitutes a censored model. Our results are shown for the full sample in column (1), as well as separated for violent (column 2 & 4) and non-violent (column 3 & 5) ex-offenders (both with and without individual covariates). In the simple models with no covariates, the coefficient on treatment is -0.63 for violent offenders and -0.85 for non-violent offenders. When control variables are included, the coefficient on violent offenders is -0.08 while the coefficient on non-violent offenders is -1.02 with a p-value of 0.045. Like arrests, we find evidence that the treatment reduces recidivism for the non-violent offenders, but no evidence of that claim for the violent offenders.

We have performed a number of robustness checks.[12] First, we estimate the full regression model for any arrest without including observations where the control variables were imputed. The exercise reduces sample size, and as expected, statistical significance. However, the estimate of the treatment coefficient for non-violent ex-offenders remains negative (and indeed larger at -0.52), while the estimate for the treatment effect for violent ex-offenders is positive at 0.05. We also estimate a logit model for the arrests and obtain a marginal effect of -0.14 for the non-violent ex-offenders with a p-value of .055, while the estimated marginal effect for the violent offenders is insignificant and small at 0.004. A number of different options for estimation of treatment effects were considered. In general, regression adjusting (as in the OLS estimates) increased statistical significance, but had little impact on magnitudes. In summary, our results appear to be quite robust to a number of modeling decisions.

VI.   Costs and Benefits of Enhanced Job Placement

The principal finding is best captured in the recidivism measures. However, given that it costs approximately $5,000 to place someone in a job through an intensive America Works job assistance program, it is important to obtain some estimate of the social benefit of the reduction

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[12] All output from the robustness checks is available from the authors.

in arrests.[13] Establishing social costs of crime is challenging. We use existing studies, along with the nature of the arrest, to assign a dollar value for each crime committed by an ex-offender, both pre- and post-treatment. Appendix Table 5 summarizes the estimated social costs for various crime categories from eight different studies. The social costs for violent crimes – especially murder – are extremely high, while many nonviolent crimes impose relatively modest social costs. In the following analysis, we rely on estimates in comprehensive studies by Cohen and Piquero (2009); and McCollister et al. (2010).

We observed in Table 3 that recidivism fell for non-violent offenders, but that total arrests appear to be unresponsive to the intervention in Table 4. However, the analysis is silent on whether the nature of crimes committed changed due to the intensive job training. One important assumption in the crime analysis – for recidivism, arrests, or especially for the social cost of crime – is that arrests reflect the underlying crime on the ground. To the extent that arrest rates differed by individual covariates (for example, by race, where we expect that African-American men might be arrested at greater rates for the same offense than white men), it may well be the case that we misstate the social cost of crime. However, Table 4 suggests no difference in arrests within this sample by race/ethnicity, nor is the experimental intervention of intensive job training differentially administered by race.

For the full sample, the social cost of crimes committed post-treatment was approximately $103,000. For the roughly half of ex-offenders who were re-arrested, the average social cost exceed $219,000. The median social cost, conditional on arrest, is $7,500, while the 75th percentile exceeds $230,000. Assuming that arrests reflect overall crime activity, a significant percentage of ex-offenders who get arrested impose large societal costs. Given the large number of zeros in our data (due to not being arrested), Table 4 estimates Tobit models (assuming zero social cost for participants without arrests). The outcome of interest is the social cost of the crimes (arrests) committed, post-treatment. For the full sample (without covariates), column (1) reveals that the intensive job assistance treatment reduced social costs by more than $151,000 (p=0.12, with 116 left-censored observations out of 219). The reduced cost is much lower for violent ex-offenders, and imprecisely estimated in column (2), while the reduced cost is much larger in magnitude – nearly $324,000 in social costs avoided (p=0.12) – for non-violent

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[13] See Peter Cove, "Let's Trade Prison Beds for Work," May 16, 2013, http://www.realclearpolicy.com/articles/2013/05/16/lets_trade_prison_beds_for_work_513.html.

ex-offenders who received the treatment in column (3). Adding individual characteristics does change the magnitudes, but not the substantive conclusions in columns (4) and (5). For violent ex-offenders, the results are imprecise. For non-violent ex-offenders, social costs are significantly reduced by nearly $448,000 (p=0.05) from the intervention. As in earlier tables, many of the covariates are weakly related to social costs. Consistent with earlier tables, the number of arrests prior to treatment – for both violent and non-violent ex-offenders – significantly increases subsequent social costs after the treatment.

These results help establish the cost-benefit analysis of the America Works program. Treatment cost for one ex-offender is approximately $5,000. While caution should be taken in using these estimates, the overall result is striking: providing intensive job-training and job-search services to non-violent ex-offenders more than pays for itself by reducing the social costs of crime. However, there is little evidence that such treatment affects violent ex-offenders.

VII.   Conclusion

This paper examines the impact of intensive job-readiness training and job-search assistance on criminal recidivism and labor-market outcomes among ex-offenders, using recently gathered data from a randomized controlled trial conducted at the America Works job-placement agency. Overall, such training and assistance had no effect on recidivism. This result nonetheless masks substantial heterogeneity of outcomes.

For the roughly half of program participants with nonviolent arrest histories, intensive job-search assistance significantly decreased the likelihood of recidivism. Only 36 percent of nonviolent offenders receiving intensive job training were subsequently rearrested; among participants receiving standard training, on the other hand, 52 percent were subsequently rearrested. Such results suggest that enhanced job-search assistance is most effective for the easiest of the hard-to-serve population (i.e., those without histories of violence and few charges) and far less effective for clients with more difficult histories of arrests and charges.

Although these results on criminal recidivism are noteworthy, we were unable to answer a number of other important questions originally posed when P/PV set up the experiment, including: (1) Did participation in America Works intensive job assistance program increase ex-offenders' likelihood of finding and maintaining employment over those who did not receive intensive services? (2) Did the intensive program help ex-offenders find jobs of a higher quality

than they would otherwise have found on their own? (3) Did participation in the intensive program reduce reliance on cash assistance from the government? (4) Did participation increase formal participation in the child-support system? Data constraints preclude us from answering these questions. To address them, we would require high-quality administrative data or the opportunity to re-interview ex-offenders many years after initial contact with America Works. Such approaches, while conceptually possible, are difficult, given budgetary and privacy constraints.

Nonetheless, this paper's findings on recidivism suggest that the obvious path to improvement in the lives of ex-offenders – as well as the welfare of society at large – runs through the labor market.

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Table 1
Summary Statistics

	Full Sample		Standard Job Assistance		Intensive Job Assistance	
	Sample size	Mean	Sample size	Mean	Sample size	Mean
Treatment Status	219	0.502	109	0.000	110	1.000
Arrested, Post-Intervention	219	0.475	109	0.514	110	0.436
Total Arrests, Post-Intervention	219	1.068	109	1.266	110	0.873
Total Arrests, Pre-Intervention	219	6.05	109	6.165	110	5.936
Violent Offender	219	0.575	109	0.56	110	0.591
Non-Violent Offender	219	0.425	109	0.44	110	0.409
Total Days Observed	219	879.1	109	875.3	110	883
Age	218	39.17	109	38.88	109	39.45
Married	134	0.119	66	0.136	68	0.103
Black	136	0.735	67	0.731	69	0.739
Hispanic	136	0.235	67	0.239	69	0.232
White	136	0.0221	67	0.015	69	0.029
Asian	136	0.0074	67	0.015	69	0.000
American Indian	136	0.0221	67	0.015	69	0.029
Pacific Islander	136	0.0074	67	0.000	69	0.015
Vocational Training	215	0.73	107	0.720	108	0.741
Educational Training	212	0.608	106	0.566	106	0.651
Job Training	216	0.616	106	0.557	110	0.673
Life Skills	211	0.441	104	0.394	107	0.486
Religious Studies	206	0.442	101	0.436	105	0.448
Prisoner Assistance	214	0.327	106	0.283	108	0.37
Other Self Help	217	0.327	107	0.262	110	0.391
Ethnic Organization	213	0.183	104	0.135	109	0.229
Pre-Release Program	216	0.616	106	0.557	110	0.673
Community Acts	213	0.258	105	0.171	108	0.343
Arts & Crafts	210	0.167	105	0.143	105	0.19
Paid Work	213	0.408	105	0.429	108	0.389
High School/GED Ed	129	0.721	64	0.703	65	0.738
Drug/Alcohol Treatment	125	0.728	60	0.717	65	0.738
Prior Job Training	211	0.417	105	0.362	106	0.472
Disability	198	0.0909	97	0.093	101	0.089

Notes: Authors' tabulations of baseline data and administrative arrest data. In the subsequent regressions, individuals with missing data from baseline are assigned the average value for those in the sample.

						Regression Adjusted-Inverse Probability Weighted Treatment Effects Estimator	
Table 2 Arrested Post-Intervention? (1=yes, 0=no) Linear probability model							
	All	Violent	Non-Violent	Violent	Non-Violent	Violent	Non-Violent
Intensive Job Assistance	-0.077	-0.016	-0.165	0.007	-0.194*	0.0004	-0.175*
	(0.068)	(0.090)	(0.103)	(0.097)	(0.100)	(0.085)	(0.091)
Total Arrests, Pre-Intervention				0.036***	0.038***		
				(0.007)	(0.009)		
Age				-0.006	0.001		
				(0.006)	(0.006)		
Married				-0.115	0.284		
				(0.309)	(0.227)		
Disability				0.030	0.159		
				(0.174)	(0.170)		
High School/GED Ed				-0.129	0.082		
				(0.152)	(0.181)		
Drug/Alcohol Treatment				-0.106	-0.013		
				(0.134)	(0.170)		
Hispanic				-0.708*	0.080		
				(0.378)	(0.173)		
Other Race				0.818**	-0.152		
				(0.378)	(0.181)		
Vocational Training				-0.014	0.004		
				(0.124)	(0.146)		
Educational Training				-0.072	0.059		
				(0.116)	(0.128)		
Job Training				0.134	-0.005		
				(0.128)	(0.134)		
Life Skills				0.029	0.151		
				(0.121)	(0.157)		
Religious Studies				0.023	-0.227*		
				(0.110)	(0.126)		
Prisoner Assistance				0.010	-0.144		
				(0.131)	(0.145)		
Other Self Help				0.021	0.110		
				(0.132)	(0.141)		
Ethnic Organization				-0.138	0.033		
				(0.120)	(0.152)		
Pre-Release Program				-0.004	-0.183		
				(0.131)	(0.125)		
Community Acts				0.090	0.119		
				(0.131)	(0.138)		
Arts & Crafts				0.089	-0.231		
				(0.137)	(0.228)		
Paid Work				-0.020	0.060		
				(0.111)	(0.122)		
Prior Job Training				0.054	0.154		
				(0.096)	(0.122)		
Constant	0.514***	0.508***	0.521***	0.559**	0.250	0.441	0.509***
	(0.048)	(0.065)	(0.073)	(0.273)	(0.351)	(0.073)	(0.073)
R^2	0.006	0.0003	0.0277	0.2569	0.37		

Notes: Authors' analysis of 219 participants in the America Works experiment, with 126 violent and 93 non-violent ex-offenders. Linear probability model is used in columns (1)-(5) with heteroscedasticity-consistent standard errors, and a treatment effects model in columns (6)-(7), where the outcome of interest is whether the ex-offender was arrested any time after the experimental intervention. With the exception of pre-intervention arrests, all individual characteristics are from the baseline intake interview. Pre-treatment arrests are derived from administrative arrest records obtained in August 2012, along with date of randomized job assistance intervention (between June 2009 and December 2010.
* $p < 0.10$, ** $p < 0.05$, *** $p < 0.001$.

Table 3
Tobit, Number of Arrests, Post-Intervention

	All	Violent	Non-Violent	Violent	Non-Violent
Intensive Job Assistance	-0.772	-0.634	-0.831	-0.08	-1.021**
	(0.510)	(0.766)	(0.529)	(0.719)	(0.494)
Total Arrests, Pre-Intervention				0.319***	0.162***
				(0.055)	(0.043)
Age				-0.067	-0.006
				(0.044)	(0.031)
Married				-1.569	0.478
				(1.830)	(0.944)
Disability				0.162	0.865
				(1.357)	(0.833)
High School/GED Ed				-0.853	0.471
				(1.075)	(0.725)
Drug/Alcohol Treatment				-0.162	0.019
				(1.015)	(0.721)
Hispanic				-27.797	0.926
				(24.317)	(1.271)
Other Race				27.813	-1.776
				(24.090)	(1.271)
Vocational Training				-0.885	0.248
				(1.014)	(0.688)
Educational Training				-0.172	0.172
				(0.878)	(0.610)
Job Training				1.098	0.038
				(1.046)	(0.708)
Life Skills				0.332	0.917
				(0.846)	(0.719)
Religious Studies				-0.773	-0.451
				(0.765)	(0.606)
Prisoner Assistance				0.874	-1.218
				(0.928)	(0.702)
Other Self Help				-0.352	0.262
				(0.941)	(0.647)
Ethnic Organization				0.022	0.069
				(0.961)	(0.875)
Pre-Release Program				0.068	-1.265
				(1.034)	(0.683)
Community Acts				-0.263	1.17
				(0.921)	(0.713)
Arts & Crafts				0.191	-1.353
				(0.960)	(0.786)
Paid Work				0.258	0.013
				(0.770)	(0.502)
Prior Job Training				-0.218	0.217
				(0.748)	(0.502)
Constant	-0.041	-0.01	0.134	0.833	-0.184
	(0.374)	(0.575)	(0.373)	(1.972)	(1.454)

Notes: Authors' analysis of 219 participants in the America Works experiment, with 126 violent and 93 non-violent ex-offenders. Tobit model is used in columns (1)-(5), where the outcome of interest is number of post-intervention arrests. With the exception of pre-intervention arrests, all individual characteristics are from the baseline intake interview. Pre-treatment arrests are derived from administrative arrest records obtained in August 2012, along with date of randomized job assistance intervention (between June 2009 and December 2010).
* $p<0.10$, ** $p<0.05$, *** $p<0.001$.

Table 4
Tobit, Social Cost of Arrests, Post-Intervention

	All	Violent	Non-Violent	Violent	Non-Violent
Intensive Job Assistance	-151912	-67279	-323917	19428	-447969
	(97434)	(89230)	(205949)	(95488)	(222083)
Total Arrests, Pre-Intervention				18952	42706
				(7253)	(19157)
Age				-8857	-3880
				(5777)	(14495)
Married				67163	10268
				(240072)	(414350)
Disability				72136	-60972
				(181848)	(405607)
High School/GED Ed				-80345	-592623
				(141330)	(324056)
Drug/Alcohol Treatment				-147697	79549
				(134032)	(320815)
Hispanic				-3501328	358086
				(3194018)	(656228)
Other Race				3571445	-895092
				(3165396)	(660469)
Vocational Training				-182482	-79077
				(135647)	(308491)
Educational Training				80622	338250
				(116985)	(270558)
Job Training				220865	66453
				(140316)	(316761)
Life Skills				8992	372855
				(112298)	(335140)
Religious Studies				-85623	-451787
				(101425)	(271772)
Prisoner Assistance				71096	-408247
				(122129)	(317853)
Other Self Help				37570	196193
				(124144)	(290637)
Ethnic Organization				-164627	149127
				(128726)	(393281)
Pre-Release Program				-171362	-574463
				(134227)	(307226)
Community Acts				16560	33934
				(121334)	(329799)
Arts & Crafts				187332	-288515
				(126091)	(354450)
Paid Work				-58717	-173580
				(102176)	(221586)
Prior Job Training				-34719	184473
				(98904)	(225893)
Constant	-132833	-56689	-219198	286467	531778
	(71261)	(66826)	(144298)	(261339)	(643432)

Notes: Authors' analysis of 219 participants in the America Works experiment, with 126 violent and 93 non-violent ex-offenders. Tobit model is used in columns (1)-(5), where the outcome of interest is social cost of post-intervention arrests. With the exception of pre-intervention arrests, all individual characteristics are from the baseline intake interview. Pre-treatment arrests are derived from administrative arrest records obtained in August 2012, along with date of randomized job assistance intervention (between June 2009 and December 2010).
* $p<0.10$, ** $p<0.05$, *** $p<0.001$.

Appendix Table 1
Do observable, fixed characteristics influence likelihood of intensive intervention?

Total Arrests, Pre-intervention	-0.004
	(0.006)
Age	0.000
	(0.005)
Married	-0.034
	(0.155)
Disability	0.053
	(0.146)
High School/GED Ed	-0.031
	(0.103)
rug/Alcohol Treatment	-0.026
	(0.108)
Hispanic	-0.058
	(0.235)
Other Race	0.059
	(0.226)
Vocational Training	-0.073
	(0.101)
Educational Training	0.037
	(0.090)
Job Training	0.032
	(0.102)
Life Skills	-0.003
	(0.102)
Religious Studies	-0.058
	(0.081)
Prisoner Assistance	-0.041
	(0.095)
Other Self Help	0.088
	(0.096)
Ethnic Organization	0.084
	(0.105)
Pre-Release Program	0.024
	(0.091)
Community Acts	0.191**
	(0.096)
Arts & Crafts	-0.023
	(0.107)
Paid Work	-0.039
	(0.076)
Prior Job Training	0.137
	(0.075)
Constant	0.451**
	(0.208)

Regression F-Test: 0.83, p-value: 0.6853

Notes: Authors' analysis of 219 participants in the America Works experiment using linear probability model, where the outcome of interest is assignment to the intensive job assistance program (in contrast to standard assistance). With the exception of arrests, all individual characteristics are from the baseline intake interview. Pre-treatment arrests are derived from administrative arrest records obtained in August 2012, along with date of randomized job assistance intervention (between June 2009 and December 2010. * $p<0.10$, ** $p<0.05$, *** $p<0.001$.

Appendix Table 2
Summary of Unit Crime Cost Estimates Reported in Literature (2008 dollars)

Type of Crime	(1) Aos et al. (2001)	(2) Cohen (1988)	(3) Cohen et al. (2004)	(4) Cohen & Piquero (2009)	(5) Miller et al. (1993)	(6) Miller et al. (1996)	(7) Rajkumar & French (1997)	(8) McCollister et al. (2010)
Murder	4,423,614		11,350,687	4.6–5 million	4,144,677	4,380,559		8,982,907
Rape/Sexual assault	369,739	97,962	286,277	290,000	80,403	124,419		240,776
Aggravated assault	105,545	23,025	84,555	85,000	24,987.00	21,451	76,829	107,020
Armed robbery				280,000				
Robbery	219,286	24,168	280,237	39,000	33,036	18,591	33,143	42,310
Arson				115,000	41,900	53,629		21,103
Larceny/Theft		344		4,000		529	1,104	3,532
Motor vehicle theft		6,006		17,000		5,720	1,723	10,772
Household		2,575	30,197			2,145	1,974	6,462
Drunk-driving crash				60,000				
Burglary			25,000	35,000				
Embezzlement								5,480
Fraud				5,500				5,032
Stolen property	22,739						151	7,974
Forgery and counterfeiting							833	5,265
Vandalism				2,000				4,860
Prostitution, false statements, etc.				500				

Note: Unit cost values inflated using Bureau of Labor Statistics inflation calculator based on consumer price index (CPI). U.S. Department of Labor 2008; see http://www.bls.gov/data/inflation_calculator.htm.

(1) Estimates combine Washington State and local governmental operating costs paid by taxpayers (originally reported in 2000 dollars) and costs incurred by crime victims from Miller et al. 1996 (reported in 1995 dollars). Values reflect present value cost of each offense used to calculate the benefits of adult community-based substance-abuse treatment. Cost per assault is for aggravated assault.
(2) Original estimates in 1985 dollars. Jury compensation approach to estimate monetary value for pain, suffering, and fear in personal injury cases.
(3) Original crime cost estimates in 2000 dollars. Estimated using contingent valuation method (willingness to pay).
(4) Additional estimates to (2) by including (3).
(5) Original estimates in 1989 dollars. Victim costs of violent crime and resulting injuries.
(6) Original estimates in 1993 dollars. Estimates reflect victim losses including medical and mental health–care spending, tangible losses, and reduced quality of life. Excludes adjudication and sanctioning.
(7) Original crime cost estimates reported in 1992 dollars. Estimated using combination of cost of illness and jury compensation approaches. Cost of assault is for aggravated assault.
(8) Unit cost estimates. Cost of assault is for aggravated assault.